

HALIFAX TABLE TENNIS ASSOCIATION

REGISTERED CHARITY 1100382

OBJECTIVE

The promotion of local community participation in a healthy recreation by the provision of facilities and promotion of playing table tennis within the area of Calderdale.

BUSINESS PLAN

REQUIREMENT

To maintain longevity at our prime site of activity, i.e. Halifax Table Tennis Centre (HXTTC). Our current lease ends December 31st 2013. The new rent agreement starting in January 2009 is commercial rate less 25%. We have a valuation from an independent assessor which confirms an expected rise of 15% on current payments. We will seek arbitration should we receive a higher demand.

KEY AREAS OF ACTIVITY 2009-2012

1. To pursue grants and raise funds.
2. To provide a wider range of coaching activities.
3. To establish junior satellite venues with support from HXTTC.
4. To increase the number of players at HXTTC with emphasis on higher female participation.
5. To seek an increase in reliable volunteers.
6. To increase the number of weekend events at HXTTC.
7. To at least maintain the number of league teams within the association and increase practice revenue.

ACTION PLAN FOR KEY AREAS

1. GRANTS & FUNDS

- 1.1 Maintain links with historical providers i.e.
 1. Community Foundation For Calderdale
 2. Calderdale Council
 3. Voluntary Action Calderdale (V.A.C.)
 4. Bearder Trust
 5. National Lottery Awards For All
 6. Foundation For Sport
 7. Peter Harrison Foundation
 8. B.B.C. Children In Need
 9. Garfield Weston
- 1.2 Seek new outlets from Funder Finder or latest list on trusts (VAC).
- 1.3 Look for business sponsorship, i.e. league competitions and coaching projects.

- 1.4 Introduce centre fund raising events.
- 1.5 Sub-let to third party users.
- 1.6 Evaluate and monitor sustainability of grant and sponsorship projects.

2. COACHING ACTIVITIES

- 2.1 As Friday night has reached saturation point we will introduce, by 2009, a further Friday class mainly for primaries.
- 2.2 Extend school and college coaching classes contacting all 100+ outlets.
- 2.3 Identify, target and monitor an average of three players/high school and one player/primary as regular attenders at HXTTC within 2009-2012 time scale, i.e. $16 \times 3 = 48$ high school + 80 primary players = 128 compared to present number of 50.
- 2.4 Introduce Wednesday nights, Saturday and Sunday afternoon activities.
- 2.5 Maintain links with special needs children, i.e. Ravenscliffe, Phoenix Centre, Activate, Looked After Children's Services and Life Skills.
- 2.6 Promotional leaflet to all above and community centres within Calderdale.
- 2.7 Encourage suitable players as candidates for coaching courses and volunteer assistance.

3. SATELLITES

- 3.1 Introduce regular (at least one/week) inhouse table tennis activity sessions at other venues, especially schools.
- 3.2 Nominate satellite organiser and hold regular meetings with HXTTC to exchange ideas and promotions.
- 3.3 HXTTC officials to liaise and link with satellites for mutual benefit.
- 3.4 The target is 4 satellites/year from 2009, i.e 16 by end of 2012.

4. INCREASE PARTICIPATION (ESPECIALLY FEMALES)

- 4.1 Target - six new regular female players/year at HXTTC from 2009.
- 4.2 Over 16s will be targeted with the help of West Yorkshire Sport who are providing one undergraduate final year student starting October 2008.
- 4.3 Increase participation level in current Over 50s sessions. Use promotional poster and local advertising.
- 4.4 Encourage female participation in schools and community centres through a female coach and student.
- 4.5 Ensure all target areas of Calderdale are covered, including Halifax North, South, West, East and Central, and primary districts of Brighouse, Elland, Sowerby Bridge, Hebden Bridge and Todmorden. Population approximately 190,000.

5. VOLUNTEERS

- 5.1 Target existing users for duty or emergency duty cover.
- 5.2 Target parents/carers of existing junior players to assist in job duties at the centre (separate list).
- 5.3 Weekend kitchen duty to be currently paid £40/day and reimbursed for outlay.
- 5.4 Produce volunteer poster and distribute.
- 5.5 Introduce potential volunteers to duty holder routine, i.e. locking up, lights, use of till, security, personal safety, fire drill assembly point, building alarm and behaviour code.
- 5.6 Where appropriate volunteers will be required to provide a current CRB document and be deemed suitable by the management committee. Volunteers will be provided with details of the current child protection policy (separate document).
- 5.7 Travelling expenses to be paid to volunteers where appropriate.
- 5.8 Training to be provided for suitable volunteers where required.

6. WEEKEND EVENTS

- 6.1 Current hall hire charge is £150 per day. Increase to £200 by 2012.
- 6.2 Seek E.T.T.A. and Y.T.T.A. competitions.
- 6.3 Seek other community outlets for useage.
- 6.4 Current external use is approximately 12 events/annum. Target increase to 15 by 2012.
- 6.5 Consider one or two events per year for existing league members and surrounding areas, especially Bradford, Keighley and Huddersfield.
- 6.6 Consider hard bat and handicap singles/team events for above.

7. HALIFAX LEAGUE TEAMS AND PRACTICE REVENUE

- 7.1 Current number of league teams stands at 33 and has been stable for the last 3 years. We must aim to at least retain this figure. We have lost 20 teams in the last 15 years.
- 7.2 Try to maintain junior presence in league structure. We need constant new players as university, college and work has a big impact from age 17.
- 7.3 Make use of new players, especially in the Over 50s category, introducing league format where appropriate.
- 7.4 Encourage other leagues, especially Bradford and Keighley, to use the HXTTC as a venue for home matches and Huddersfield for participation in the summer league.
- 7.5 Promote the centre via poster and publicity as a good practice venue increasing geographical awareness to Burnley, Rochdale, Tameside and Oldham.
- 7.6 Team charges currently stand at £12/team. Consider increasing to £15/team by January 1st 2010.

7.7 Practice fee currently stands at £3/hour per person and each subsequent hour £1 per person. Consider increasing to £4/hour per person and each subsequent hour £1 per person, i.e £5 for 2 hours, by January 1st 2010.

Alan Dickinson
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